Using research to drive education ... and vice versa

At the university level, educational institutions typically perform three main functions: education, research and service to their community. Two of the key points, research and education, are areas in which DENTSPLY GAC is directly involved. So a partnership between DENTSPLY GAC and the educational community is a natural fit.

Research and education go hand in hand, where each is strengthened by the presence of the other. Working together, they can build on, borrow from and incrementally augment their own successes while enhancing the accomplishments of the other.

Some of the most ground-breaking and exciting innovation is taking place in the educational community. With programs like DENTSPLY GAC Clinical Alliance Research and Education (GCARE) and Complete Clinical Orthodontics (CCO), DENTSPLY GAC is fully committed to advancing the practice of orthodontics through research and education.

With GCARE, we’re establishing a foundational approach to advance research and education, while our CCO development team gives us more of an impact in the educational environment.

Unfortunately, universities are having the same problem many individuals and institutions are — they’re trying to do more with less. That’s where private companies like DENTSPLY can make an important difference.

The reality is that when corporations and universities form mutually beneficial relationships, both of them can achieve incremental outcomes that exceed what they could do alone. If we can provide the resources that give the universities a boost, and if we can connect and develop some tools that help in education, while at the same time providing the students with a higher level of education, then it’s a win for everyone involved.

Todd Metts
Professional Services Director
DENTSPLY GAC